

Honasa Consumer

CREATING AND DEVELOPING PEOPLE MANAGERS TO
MANAGE THE HYPER-GROWTH STARTUP



CLIENT NEED

Our client, an India-based FMCG company with a revenue of 1,000+ Cr and continuing on a hyper-growth trajectory, came to us to create a learning intervention to develop its people managers. They wanted to build a learning journey to help the managers and emerging leaders develop high-performing teams within the organisation.

OUR SOLUTION

We took the charge for 90-managers at Honasa - who were managing teams across the country. We designed a 6-month learning journey that had the following elements -

1. Pre and Post Assessment to evaluate the impact and ROI of the intervention (results awaited)
2. Three workshops and three webinars for the managers - Lead Self, Teams and finally, Business.
3. Three weekly nuggets delivered over WhatsApp Groups



The partnership between Honasa and IgnitedNeurons has been truly wonderful. The intent has been to create a deep impact. The authenticity of the training was evident. It was intentional and not transactional.

Jaahanvi Khurana, Learning & Development Specialist at Honasa

68.6%

showed a positive movement on their manager's 5-point rating.

4.6/5

Facilitator rating across 15+ workshops done in 2 years